

**2013-2014 OPTA
General Meeting Invitation**

Please join us at the upcoming OPTA General Meeting.

Thank you to the team at the Ontario Science Centre for hosting.

EVENT: OPTA General Meeting

DATE: Tuesday, April 29; 1:30 to 4 p.m.

LOCATION: Ontario Science Centre; 770 Don Mills Rd, Toronto, ON M3C 1T3
Mention attendance at OPTA meeting to attendant to receive complimentary parking

DIRECTIONS: [Click here for directions](#)

AGENDA: **1:30 p.m.:** *Sign-in and Coffee*

2:00 p.m.: *OPTA Business*

2:45 p.m.: *Feature Presentation*

- *Speakers:*
 - Kim MacGregor
Research Officer, Tourism Research Unit
Ministry of Tourism, Culture and Sport
 - Darryl Soshycki
Manager, Tourism Policy and Corporate Initiatives
Ministry of Tourism, Culture and Sport
- *Presentation Topic:*
 - Ontario Tourism Overview – This presentation will include details on the economic impact of tourism in Ontario, trip characteristics, travel intentions for the upcoming season, and perceptions of Ontario among U.S. and Canadian travellers.

4 p.m.: *Meeting Adjourned*

Optional: *Tour of new permanent gallery:* [AstraZeneca Human Edge](#)

MEETING COST:

- Members: Free
- Guests: \$10

RSVP: We look forward to seeing you on April 29.

Please RSVP by no later than Thursday, April 24:

OPTA Executive
c/o Alan Forsyth, Secretary
aforsyth@ticketking.com



Ontario Professional
Ticketing Association